



## “Maktub Limitless: A Call to Action”

**The Universe** is believed to have been birthed 13 to 14 billion years ago creating billions of stars. With the birth of these stars came nucleosynthesis, which is the creation of elements. As these stars went supernova and created the next generation of stars, they ultimately served a purpose of helping create human life as we know it, because our bodies are comprised of the elements that these stars produced eons ago. Therefore, it has been written from the beginning of time that we are limitless in potential just like the stars that have boundless energy.

We too know that of the billions of stars somehow no two are alike. Much like humans, the alluring sensation is not the unimaginable number of stars as it is not the number of people, it is that stars, like people, are born unequivocal in design. Time could go on forever, and no two people, like stars, will ever be created in the same image.

*“We do not see things as they are, we see them as we are... Anais Nin.”*

**Diversity is not** something we need to find in people, society, or culture. Diversity is something we find in ourselves. Because like the stars, we are all engineered and manufactured by the same process but as individuals. As such, each person is born of equal status in the eyes of creation. *And as the universe cannot grow and thrive without its stars, an organization cannot grow and thrive without its people.* Each person within the social paradigm or work culture deserves to be an equal participant in the grand scheme of desire and manifestation for positive, productive, and progressive change.

*“It is our duty of care to educate, encourage, and empower in the universal spirit of Diversity, Equity, and Inclusion across cross-cultural and multicultural platforms... Maktub Limitless.”*

**If a company** does not believe in a reasonable duty of care in the form of compassion and acceptance for individuals, can it be considered humane? Recognizing and celebrating the interconnectedness of people, culture, tradition, and natural environment is to promote the fundamental value of humanity. Every home, school, and community contribute to this global movement. If we value the feeling given to us by products inspired by diverse cultures, it is only fair to equally value the hands that creates these emotions we cherish. And as the universe has shown us, it is impossible to achieve our greatest potential without diversity, equity, and inclusion.

### What we do:

-**Engage** the work community in critical dialogue to **dissolve** social and cultural misconceptions that are counterproductive to the work force and education community by **advocating** for diversity, equity, and inclusion through education and training programs that **promote** cross-cultural relationships.

-**Design** effective strategic business practices to **transform** conscious and unconscious bias behaviors in a professional environment by **changing** the mindset and language of an organization.

-**Collaborate** with Executives, Senior Leadership, Human Resources and other change agents to **establish** efficient and specialized best practices that **drive** equity in a multicultural workforce.

-**Posture** work cells **aimed** at seeking out harmful traditions that **stifle** career progression, and reinforce marginalization of disadvantaged races, ethnicities, genders, religions, and sexual orientations.

-**Conduct** extensive research to **identify** annual trends that project measurable best practices to **increase** DEI awareness and standardization of work culture changing policy.